

Cornellians in Business

A Special Advertising Section for Cornell Alumni

Connect with fellow alumni by advertising your business or professional services in Cornellians in Business

Ads that run for a year/six issues, are categorized under an appropriate heading, making it easy for readers to find the services that interest them. The name and graduation year of the alumna/us associated with the business must appear in the ad copy.

The rates outlined below are for camera-ready copy. Design and production services are available at cost (\$80/hour). All ads are payable in full, in advance, using a check, VISA or MasterCard. Insertion of an ad entitles the advertiser to receive a one-year subscription to *Cornell Alumni Magazine* sent to your business address.

Please e-mail ad copy to SLB44@cornell.edu as a high-resolution pdf. Files should be named as follows: companyname_monthyear.pdf (ex.: ABCgifts_novo8.pdf)

For details, or to reserve space, contact Sandra Busby, Advertising Representative

Phone: (607) 272-8530 ext. 23
Fax: (607) 272-8532
e-mail: SLB44@cornell.edu
web: cornellalumnimagazine.com

Rates

Four-color:
\$360.00/inch/year
(\$60.00/inch/issue)

Two-color:
\$305.00/inch/year
(\$50.83/inch/issue)

Black & white:
\$240.00/inch/year
(\$40.00/inch/issue)

Among "Bloomberg's Top Wealth Managers"

L.J. Altfest & Co.
INCORPORATED

FINANCIAL & INVESTMENT ADVISORS, since 1983

Our Daughter: Ellen Altfest '93
Our Son: Andrew Altfest '03
Investment Analyst

New York, NY
www.altfest.com

1.5 inch

Sample ads

(All CIB ads are 2-3/16" or 2.188" wide)

Kimball Real Estate
Est. 1948

Sales **607-257-0313** Rentals

186 Pleasant Grove Road, Ithaca, NY 14850
Mike Kimball '67

1 inch

Currency • Coins • Autographs
Stocks & Bonds

BUYING AND SELLING
AUCTIONS APPRAISALS

SMYTHE
HISTORIC COLLECTIBLES
ESTABLISHED 1980

2 Rector Street, 12th Floor, NY 10006
212-312-6333 • John Herzog '57
smytheonline.com

2 inch

Moving to Washington, DC?

When you are ready to buy or sell a home in the Washington Metro area, I'll be ready for you. Call the expert - **Susan Berger, GRI** (202) 363-7108

Susan Harrison Berger
Class of '66

EVERS & CO.
REAL ESTATE
202-364-1700

Selling the Area's Finest Properties

2.5 inch