# Cornellians in Business

A Special Advertising Section for Cornell Alumni

Connect with fellow alumni by advertising your business or professional services in Cornellians in Business

Ads that run for a year/six issues, are categorized under an appropriate heading, making it easy for readers to find the services that interest them. The name and graduation year of the alumna/us associated with the business must appear in the ad copy.

The rates outlined below are for camera-ready copy. Design and production services are available at cost (\$80/hour). All ads are payable in full, in advance, using a check, VISA or MasterCard. Insertion of an ad entitles the advertiser to receive a one-year subscription to Cornell *Alumni Magazine* sent to your business address.

Please e-mail ad copy to SLB44@cornell.edu as ahighresolution pdf. Files should be named as follows: companyname\_monthyear.pdf (ex.: ABCgifts\_novo8.pdf)

For details, or to reserve space, contact Sandra Busby, Advertising Representative

Phone: (607) 272-8530 ext. 23

Fax: (607) 272-8532 e-mail: SLB44@cornell.edu

web: cornellalumnimagazine.com

## Rates

Four-color: \$360.00/inch/year (\$60.00/inch/issue)

Two-color: \$305.00/inch/year (\$50.83/inch/issue)

Black & white: \$240.00/inch/year (\$40.00/inch/issue)



1.5 inch

## Sample ads

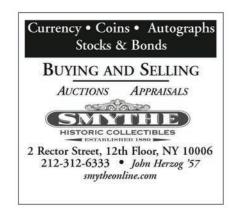
(All CIB ads are 2-3/16" or 2.188" wide)

### Kimball Real Estate Est. 1948

Sales 607-257-0313 Rentals

186 Pleasant Grove Road, Ithaca, NY 14850 Mike Kimball '67

1 inch



2 inch



2.5 inch